**Dennis Griffith** 

Biz Graphics, Inc. 7248 Lake Drive Fort Myers, FL 33908 Phone 239.466.3036 Fax 239.466.3566

# Integrated Form/Label Combinations

Integrated Form/Label Combinations improve efficiency by integrating form and labeling processes into one document. Eliminate extra equipment, unneeded processing steps, redundant documents and keep information in one place. This innovative product will increase productivity. Ask a document specialist to help you consolidate your workflow today.

# **Applications**

- Picking
- Packing
- Shipping
- Invoicing
- Carton labels
- · Production tickets
- Inventory systems
- Return authorizations
- Pharmacy labels

## **Features**

- 20 Stock formats to choose from
- 1 package quantity minimum on stock
- Standard 2 working day delivery on stock
- Specially formulated extra aggressive label adhesive
- Can be printed in up to 8 colors
- Special lay-flat liner
- Laser compatible
- Thermal (Direct Thermal & Thermal Transfer)

### **Markets**

- Distribution centers
- Mail order houses
- Clothing manufacturers
- Paper companies
- Furniture manufacturers
- Software companies
- Dental appliance manufacturers
- Steel fabricators
- · Retail pharmacies
- Computer stores

## **Benefits**

- Label adheres even to recycled corrugated material but lifts easily off the integrated form
- Feeds through printers without jamming
- Saves customer time and money, eliminates shipping errors because form and labels are not separated until ready to ship
- · Form and Label are printed in one pass through the printer
- Laser compatible/printable



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# Integrated Form/Label Stock Options



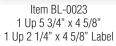


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# Integrated Form/Label Stock Options Continued

Item BL-0013 3 Across 2 9/16" x 1" Label	Item BL-0014 4 Across 2" x 1" Label	Item BL-0015 2 Up 4" x 2 7/8" Label	Item BL-0016 1 Up 4 1/8" x 4" Label
Item BL-0017 1 Up 6" x 4" Label	Item BL-0018 1 Up 7 1/2" x 5 1/8" Label	Item BL-0019 1 Up 3 1/2" x 2" Label	Item BL-0022 1 Up 3 1/2" x 2" Label





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# Integrated Magnets

An Integrated Magnet is similar to an integrated card because the magnet is actually part of the form. When designing a custom integrated magnet several laminates can be used to create different effects over the magnet. For instance, a holographic laminate can give the appearance of movement and really be eye catching, while a gloss laminate gives the appearance of a coated stock allowing the magnetic message to pop. Along with various laminates, different die cut shapes and sizes can also add pizzazz to the magnetic piece. Not only will you have a fun shaped magnet that will ensure advertisement continual, it WILL get noticed. Integrated Magnets can be combined with other technologies such as Pressure Seal, U-Seal™ and other integrated items.

## **Applications**

- · Emergency numbers
- Retail sales
- Agents
- Pictures
- Service providers
- Appointments
- Deliveries
- Photographs
- Calendars
- Schedules
- Coupons
- Thank you letters

- Food carry out
- Website addresses
- Medical emergency numbers
- Event date reminders
- Insert for catalogs
- Store location hours
- Fund raising
- Reservation telephone numbers

#### **Markets**

- Service companies
- Hotels
- Libraries
- Vets and kennels
- Resorts
- Clinics
- Medical facilities
- Advertising
- Marketing
- Education
- Restaurants
- Video stores

- Auto clubs
- Zoos
- Catalogs
- Emergency numbers
- Internet services
- Non-profit groups
- Dentists
- · Beauty salons
- Museums
- Book stores
- Banks
- Sales promotions

## **Features**

- 4 color process printing
- Laser compatible
- · Similar to an integrated card
- Several laminates available
- Die cut shapes and sizes available
- Can be combined with Pressure Seal, U-Seal™ and other integrated products

## **Benefits**

- Excellent direct marketing tool
- Provides means to raise brand awareness
- · Raises direct mail response rates
- Provides long term "in home/office" advertising
- Household magnets are viewed 22 times per day on average



# Integrated Magnets

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